



Enoka Fonseka - Best Fashion Designer - Photo by Stanley Studio - www.stanleystudio23.com

BEST OF FASHION & STYLE

Ah Paris! Arguably the fashion capital of the world. No 'Best of Paris' campaign would be complete without a fashion or style category. This year saw several new contenders joining the ranks of last year's candidates. As 2016 winner Erbert Chong has since relocated, the Best Designer title was there for the taking by any one of them.

Best Fashion Designer title was swooped up by Enoka Fonseka ([facebook.com/effashiondesigner](https://www.facebook.com/effashiondesigner)). Hailing from Negombo in Sri Lanka, Enoka is an authentic and sensitive creator. She is highly committed to her work, which she embraces with grace, patience and a warm smile. 2017 has been a wonderful year for her. Her collection was shown at the Fashion Night couture show in April, and in May she attended the 70th Cannes Festival, walking the red carpet with her models.

She also appeared on national French television and showcased her designs at the prestigious Prix De Diane garden party. On 16th July, Enoka was awarded a congratulatory certificate for talented professionals from the Sri Lankan Ambassador to France and UNESCO delegate Tilak Ranaviraja. The runner up for this category was Ngalala Yaba (www.ngalalayaba.com).

With a growing number of fashion aficionados creating their own blogs, the nominations for Best Fashion Blog was sure to attract a lot of participants. Initially it seemed that 2016 winner, Diane Coletta, of www.petiteinparis.com, would retain her title, and, while she was leading at the start, the arrival of a new contender on the scene changed the game. Native Dane,

Julie Johansen of www.agentluxe.com moved to Paris in 2008 to follow her dream. Her blog was born from a longing to write and a desire to learn more about the world of fashion. Today, AgentLuxe is an illustrated guide to fashion and the life of luxury in Paris and beyond! It showcases Julie's favourite restaurants and fashion spots, and features inspiring VIP interviews. AgentLuxe won Best Fashion Blog with 1,504 votes.



Paris Frivole (www.paris-frivole.com) finished second and 2016 winner Petite in Paris came in third place. Other notable blogs included Ameni Daily (www.amenidaily.com) and Nikita Wong's Meet Me In Preee (www.meet-meinparee.com).

Voted Best Image Consultant, Rosemary Allan (www.Bwonderful.com) has spent the last 5 years helping people to learn how to dress stylishly and gain confidence. An award-winning consultant with ColourMeBeautiful, she told us «I show people how to dress stylishly, effortlessly, by understanding exactly what works best for them, and why. It's fun, informative and empowering both personally and professionally.»

This year's title of Best Fashion Photographer was claimed by Laurent Lô. (www.facebook.com/laurentlopresse-service) Self-taught,



Laurent is passionate about his art. He instinctively knows how to capture a moment with the just the right light and atmosphere to make the perfect picture. After taking pictures during his travels around the world, it was his photos of street art and of Paris that initially made him known among Parisian photographers at gallery exhibitions and cultural events. He was soon to be seen working on the fashion runways and his name featured in the best fashion and haute couture magazines. «I like to shoot very quickly. It's more of a move than a shoot, and many of my subjects tell me I'm always fast. I like to take pictures that tell a story, show an emotion - a live record of the inner beauty that exists in every second of our life. This is particularly appreciated by fashion designers who love my interest in the details of their creations and the light or movement that my work uses to reveal their spirit and beauty.» Honourable mentions in



this category include 2016 winner Arnel Ian Dela Gente (www.aide-agentphotos.book.fr) and Federico Guendel (www.federicoguendel.com).

Other category winners for fashion include Free 'P' Star (www.freepstar.com), voted the Best Place for Vintage, RoyalCheese (www.royalcheese.com) Best Menswear Store, CUHV the Best Fashion Start-up and Le Jardin du Palais Royal which was considered the Best Fashion Week Hotspot.

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